

PROFILE

artful aesthetics

LOVELY LADY HUMPS

Fancy a Kardashian bum sans surgery? So cheeky! Unlike a fat transfer or implants, the nonsurgical butt-lift gives natural results without the downtime and cost of an invasive surgical procedure. Here, we tapped double board-certified plastic surgeon Kristin A. Boehm, MD, to get to the bottom (had to) of why Premier Image Cosmetic & Laser Surgery's procedure is worth \$5,999. *Sandy Springs, premierimage.com* —MH



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1 YOUNG FOREVER

We're not sure Jay-Z was repping a butt-lift, but based on his wife's rump, we're gonna guess he's down. Time, age and gravity (think muscle breakdown, skin laxity) are cruel thieves of shape and volume. The nonsurgical lift fights the flattened, droopy appearance, "restoring a more youthful contour and enhancing natural curves that are uplifted and tighter," says Boehm.

SANS SURGERY & GENERAL ANESTHESIA

We're totes for squats, but sometimes the backside needs an extra boost—or contour change—that gym days and clean eating just don't give ya. These peeps "often don't have an abundance of fat to transfer to the buttocks," says the doc, "or simply wish to avoid the inherent risks and cost of a surgical procedure." For them—or those who pref a quicker fix—this lift is ideal, performed in the office setting with topical anesthetic cream only.

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3 NO DOWNTIME

Ain't nobody got time for downtime. The lift "relies on in-office injections and does not require liposuction, fat grafting or implant placement," says Boehm. "The results tend to be more gradual and subtle, with no recovery needed." Relax, instant-gratification junkies, the results-wait is worth it. "There may be some transient bruising and mild soreness immediately following the procedure, but patients can return to normal activity and exercise, and drive themselves home following the procedure."

LONG-LASTING

The duff of your dreams may require anywhere from two to four injection sessions (spaced four to six weeks apart), but results improve after each session, says Boehm, and will generally last two years—"though an annual injection session is often advisable to help maintain proportion and curves," she adds.

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