

# FOUNTAIN OF YOUTH

Turn back time with the newest pioneering skin regimen changing the face of skincare: Alastin. —MH

## The Breakdown

Skin, meet science. **Alastin Skincare** is a brand-new, all-the-age, scientifically proven skincare line that produces “a more youthful, refreshed and volumized appearance,” says Dr. Louis M. DeJoseph of Premier Image Cosmetic & Laser Surgery (picosmeticsurgery.com) in Sandy Springs. “The products in the line are revolutionary,” he adds. “They help purge out the old cells and promote growth of new cells.” With cutting-edge technology, Alastin “really did their research and focused their technology around stimulating elastin production [and clearing] the skin bed,” says board-certified dermatologist and president of Dermatology Consultants (dermatologyconsultants.org) Anna Paré, MD. “[And] a unique benefit of Alastin focuses on treatment of the skin before and after procedures,” getting you back to your social life sooner (and sexier).

## The Chemistry

Alastin utilizes a patent-pending, trademarked TriHex Technology, a proprietary blend of essential ingredients that enhances the skin’s health based on a crucial mastery of the extracellular matrix (ECM), which “constitutes over 70 percent of the skin and is the central hub for repair and regeneration of the skin,” says Yeon-Jeen Jenny Chang, MD, FACS, of JC Plastic Surgery of Atlanta (jcplasticsurgeryatl.com), and, as such, is where the photodamage is most evident. What lies beneath the surface—what our

naked eye can’t see—is the oxidative damage on a cellular level, leaving damaged cells unable to communicate with one another as well, thus affecting production of new collagen and healthy elastin,” Paré says. Ah, but now: Alastin! “The technology is amazing and is really designed to clean out that cellular matrix in the skin so the cells are receptive to treatments and skincare applied,” adds Paré. See ya, old, damaged and aged!

## The Options

With a bevy of best-in-class products, Alastin has something for everyone. But we asked our docs to give us the 411 on some of their faves—all available at their ITP and OTP offices.



**Alastin Skin Nectar** (\$195) uses innovative peptide technology to clear away damage and debris in the ECM, support the skin’s natural regeneration process, reduce redness and flaky skin, and help the skin restore quickly, thus improving skin responsiveness to treatment.

**Restorative Eye Treatment** (\$85) is specially formulated for that oh-so-delicate eye area. Gentle enough for morning and evening use, the serum works to improve appearance of lines/wrinkles and dark circles, even skin tone, improve skin firmness and diminish puffiness.

**Restorative Skin Complex** (\$195) evens skin tone, restores volume, improves fine lines and wrinkles, and supports production of new, healthy elastin and collagen.

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