









* PREMIER IMAGE

4553 N. Shallowford Rd.; 10770 Alpharetta Hwy., 770-457-6303, www.picosmeticsurgery.com

If you want a long leisurely day of pampering, Premier Image might not be the place for you. But if you want a new and improved look that's going to knock the socks off friends and family alike, then look no farther. This cosmetic laser and surgery center can do it all.

Founded by Dr. William Silver in 1970 (he is joined by Dr. Louis DeJoseph and Dr. Marc Klein), the center offers everything from basic facials to full face lifts, brow waxing to breast augmentation, liposuction to laser tattoo removal (they perform anywhere from 50 to 100 a week!). What sets it apart, however, is its amazing range of nonsurgical procedures including laser hair removal, mocropigmentation and microdermabrasion, ultrasonic fat reduction, and injectables such as Dysport® and Botox®.

High-tech lasers can reduce the appearance of wrinkles and stretchmarks, reduce pores, smooth crows feet and target unsightly spider veins, while high-tech peels treat everything form rosacea to acne, and nourish dull skin. You can also choose from a variety of facials, permanent makeup, waxing and more. "People are taking old techniques and modernizing them," says Dr. Klein. "It's more economical and you get a quicker recovery." The spa part of the operation, he says, is just the next logical step. "The skin care is insurance on your beauty investments. Healthy skin heals better, and you'll get longer and better results." And really, isn't that the point?

