

Nip Tucks

Can Be *Career Moves*

Your resume is impressive. On the job application, you leave off your age. They call you in for an interview, and you're on stage. In today's competitive society, job talents may not be enough. There's no question that your professional image is critical.

"It's been a tough couple of years looking for jobs," says Marsha Lewis, 55, a marketing director from Atlanta. "I'm well-educated and have been a successful business professional for over 25 years. But my company reorganized, and I was left without a job."

"I had several good calls from my resume, but it seemed like after I met with the interviewer in person, they were no longer interested," Lewis admits. "It wasn't hard for me to figure out why. After all, the fear of aging had been haunting me for a couple of years now."

After giving up hope with headhunters, Lewis consulted with her long-time friend Dr. Sandy McKenzie, a counselor, coach and motivational speaker. "Marsha's dilemma is not uncommon. I have 50-year-old clients who tell me they need to look younger because their jobs depend on it," says McKenzie.

"Many suffer daily from the threat of being replaced by someone younger—and the ultimate fear of finding themselves bagging groceries is common! I referred Marsha to the doctors at Premier Image Cosmetic and Laser Surgery, where from my own experience I knew a little nip-tuck could take off 20 years."

Dr. William Silver and Dr. Louis DeJoseph, double board-certified facial plastic surgeons at Premier Image

Cosmetic & Laser Surgery, stay on the “cutting edge” of advanced techniques in facial plastics surgery. Recently, DeJoseph received a bit of publicity from *Fox 5 News* and *11 Alive* discussing the benefits of the QT® Mini Facelift, the procedure Lewis opted to receive.



Requiring very little downtime and producing excellent results, the QT® Mini Facelift, reported to be the best facial rejuvenation procedure of the 20th century, was created for people on the go, say Silver and DeJoseph.

“The QT® Mini Facelift is truly a scaled down version of the traditional full facelift,” DeJoseph explains, “unlike the Threadlift™, LifeStyle® or Thermage®, procedures where results are very temporary and often problems occur from threads breaking or asymmetrical results.”

The name “QT” was coined by Silver because the mini facelift provides “quick time” recovery. Silver says, “It leaves you with smaller incisions, less bruising and a quick recovery time of only a few days. Most patients are back to work in four to five days.”

The procedure restored Lewis’ youthful appearance and her confidence. In addition, she landed an executive position with a leading advertising agency in New York within weeks of her mini facelift.

“I feel stronger and I love the way I look,” says Lewis. “I look like me—only 20 years younger.”

Is cosmetic surgery really becoming a popular career decision? A recent survey by Monster.com of 21,552 online visitors found that 53 percent said they believed that undergoing cosmetic procedures such as dental veneers or plastic surgery would enhance their careers.

According to Silver, “More men and women tell me they need to look younger because their jobs depend on it. In today’s competitive society, first impressions are more important than ever before. I’ve definitely seen a major

increase in cosmetic surgery for career needs,” Silver adds.

“Years ago, people retired in their 50s, but now we continue in the workplace into our 60s. Need-

less to say, we live a lot longer life now, and sometimes surgical intervention is needed, not only for health issues, like heart surgery, but for our mental well-being with cosmetic surgery.

“I know they say beauty comes from the inside,” Silver continued, “but I see patients that are depressed, unhappy and uninterested in life because of their outward appearance. They deserve to be happy. I love helping them rediscover their beauty and regain their happiness.”

Dr. Michael Tolson, board certified plastic surgeon and specialist in cosmetic surgery of the body, works closely with DeJoseph and Silver at Premier Image and Cosmetic Surgery. While Tolson performs body contouring, breast augmentation, tummy tucks and liposuction, he says he, too, sees countless professionals seeking cosmetic work to enhance their career opportunities.

“Men and women of all ages come to me for body sculpting because of pressure from our competitive society,” he says. “Body sculpturing after pregnancy, weight gain or loss, or genetic disposition is safe and has less down time with all the new advances in medical technology and technique. Patients become more confident in their career and social life.”

What about people who have never imagined plastic surgery as a lifestyle choice they would make? McKenzie advises, “People shouldn’t feel ashamed, vain or bad about changing their appearance. It’s no different than wearing nice clothes, coloring their hair, or getting their nails done. Cosmetic surgery is no longer just for the rich and famous.”

For more information about Premier Image Cosmetic & Laser Surgery call 770.457.6303, or visit www.PICosmeticSurgery.com.

Premier Image Cosmetic & Laser Surgery has become one of the nation’s fastest growing medical centers in the areas of facial and body plastic and reconstructive surgery, including revision rhinoplasty, head and neck cancer reconstructive surgery and body plastic surgery. On campus is Premier’s Anti-Aging Medical Spa for the ultimate in medical skin care products and services, as well as laser treatments for facial rejuvenation, skin resurfacing, and laser tattoo, vein and hair removal. In addition, patients have the convenience of one of Atlanta’s highly recognized outpatient surgery centers with state and federal licensing and the prestigious AAA accreditation.

Among the Center’s patients are local dignitaries, business leaders and entertainers, as well as local children and adults in need of the center’s expertise. They enjoy the convenience of the center offering related cosmetic services in a setting that provides a comfortable home-like environment and luxurious accommodations. Patients can relax and feel at ease while receiving the care of Dr. Silver’s team of experts with board certified anesthesiologist, physicians and surgeons, and a medical staff chosen for their exceptional credentials and caring attitudes.