

AWAKENING FACELIFT OPTIONS

In our fast-paced society where few patients can afford the recovery time associated with a traditional full facelift, a mini-facelift is a more realistic alternative. Because only local anesthesia and minimal or no sedation is required, recuperation time is dramatically decreased to the point that it's often feasible to schedule the procedure over the weekend and be back at work on Monday.

The QT Mini Facelift™ and Dr. Louis M. DeJoseph recently became the focus of media attention as Beth Galvin from FOX 5 News brought their camera crew to Premier Image Cosmetic and Laser Surgery to film DeJoseph performing the QT Mini Facelift.

*QT Mini Facelift Eliminates
General Anesthesia,
Decreases Recovery Time*



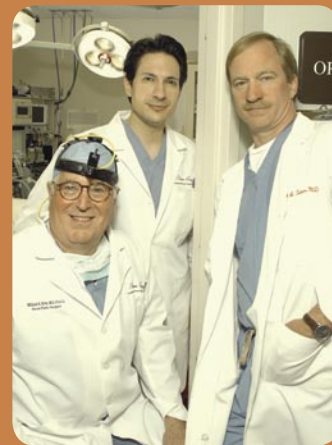
On a Saturday morning the patient entered the operating room, and a film crew recorded the entire procedure.

Just 48 hours later, on Monday morning, the patient reported to work as usual. "Without the use of general anesthesia and utilizing the advanced techniques of the QT lift the patient requires dramatically less recovery time," explains DeJoseph. The results and quick recovery with the QT lift approach have led to national media coverage on major television networks such as FOX 5 and 11 Alive news stations.

"Ask any patient considering a facelift what scares them, and among the top answers they always note that the use of general anesthesia and the prolonged recovery time needed are deterrents," says Dr. William E Silver. "In the past two years, we have completed more than 400 QT Mini Facelifts without general anesthesia or deep sedation, and of these patients, only five took more than a week to recover. Most were back to their normal work or social schedule in just four days."

Without using general anesthesia, Silver and DeJoseph perform a QT Mini Facelift, including tightening of the SMAS, which is the muscle and strength layer for the face. "I am performing a scaled down version of what I do during a traditional full facelift, just using smaller incisions," says DeJoseph. "This creates less bruising and swelling and consequently requires a shorter recovery period. The results are dramatic and lasting," DeJoseph adds. "Many of our patients tell us the procedure is life changing, and it cost less than half of what a routine facelift does." The QT lift takes approximately two hours to complete start to finish, and will last years, similar to a traditional facelift. It is ideally suited for the person with early signs of aging such as jowling and neck laxity, but who isn't ready for a full facelift. The consultation is a very important part of the process to assess whether the patient is a candidate for the procedure.

Premier Image Cosmetic & Laser Surgery, Georgia's first multi-specialty cosmetic surgery practice founded in 1970 by Triple Board Certified Facial Plastic & Reconstructive Surgeon, Dr. William E. Silver in answer to his dream of providing patients with a diversity of cosmetic procedures by only board certified physicians and surgeons in their specialty fields.



Premier Image Cosmetic & Laser Surgery offers a variety of cosmetic procedures including facial & body plastic surgery and non-surgical procedures that include laser skin resurfacing, laser treatments for tattoo, hair and vein removal. On campus is Premier's Anti-Aging Medical Spa for the ultimate in medical skin care products and services.

Premier Image Cosmetic & Laser Surgery is conveniently located in Atlanta off I-285, one exit east of Perimeter Mall on North Shallowford Road. The campus is complete with a fully licensed and Triple "A" accredited out-patient surgery center. We pride ourselves in using only MD anesthesia and qualified personnel chosen not only for their expertise and credentialing but for their caring attitudes.



Though most patients are lightly sedated, they can be easily awakened during the QT Mini Facelift procedure—a request that patients are making more often due to the irrational, but unfortunately pervasive, fear of "going under". Although unique in its avoidance of anesthesia, facelifts and other cosmetic procedures performed by doctors Silver and DeJoseph are fully monitored by the surgical staff and are performed in an on-site fully licensed, state-of-the-art surgery center. Patients are afforded comfort and privacy in this premier out-patient surgery center

"The QT Mini Facelift bridges the gap between traditional surgical procedures and non-invasive treatments. It is a welcome addition to our bag of tricks," Silver says.

For more information about the QT Mini Facelift or to schedule a consultation, call Premier Image Cosmetic and Laser Surgery at 770-457-6303 or visit www.PICosmeticSurgery.com. The office is located at 4553 North Shallowford Road, Suite 20-B, Atlanta.