

Premier Image Cosmetic & Laser Surgery

Image Shaping News

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Dear Jeanette,



I'm very excited to be writing you again this month. I think I'm getting a little better with these Newsletters. I've even had a few people write back and say they enjoy receiving them. Please write with your suggestions.

A quote to share.

"If you don't like something, change it. If you can't change it, change your attitude. - Maya Angelou

The Secret to Beautiful Skin



Microdermabrasion has crossed over from Hollywood to the mainstream. It's being advanced as an "Instant Facelift" by the medical industry.

Microdermabrasion by medical estheticians, is an effective medical skin care treatment that gently resurfaces the skin with the application of tiny crystals combined with gentle abrasion for superficial ablation of the epidermis to improve the appearance of fine lines, wrinkles, blemishes, sun damage and minor skin imperfections.

Microdermabrasion resurfacing stimulates the production of collagen, improving skin elasticity and thickness while smoothing and tightening the skin.

Premier Image provides **microdermabrasion** treatments by only experienced, certified medical estheticians giving you optimal results to reveal a beautiful, radiant, more youthful appearance.

The "ArticPeel" Laser Skin Rejuvenation



Over the years, your skin is damaged by both environmental (sun, pollution) and behavioral (stress, fatigue, smoking) factors. This prevents you from looking as good as you feel.

The "**ArticPeel**", a Premier Image exclusive in Atlanta, is a laser skin resurfacing treatment to restore and repair your skin to a more youthful, radiant appearance. Treatments improve both texture and pigment while simultaneously remodeling collagen, improving skin laxity and reducing wrinkles.

The "**ArticPeel**" precisely removes the outermost layer of the skin. Dr. Louis DeJoseph customizes each treatment based on skin type and condition. Pre & Post Laser Skin Care Products are prescribed to ensure ultimate results.

Skin conditions such as wrinkles, scars, poor skin elasticity, keratosis, and hyper pigmentation problems have been successfully treated with the "**ArticPeel**" and the **Micro-Peels**, a deeper laser resurfacing treatment.

The "**ArticPeel**" provides the kind of smooth, tight skin that only laser treatments can give you, without the downtime of the Erbium or CO2 laser resurfacing treatments.

No anesthetic is required as the "**ArticPeel**" utilizes a chilled air cooling to the skin during treatment. Mild redness is expected and patients typically return to work the following day. All laser treatments are administered by Dr. Louis DeJoseph, double board certified facial plastic surgeon.

Ahead by a Nose



Though many people associate **Rhinoplasty** with teenagers, the fact is that more than half of all nasal procedures are performed on those over the age of 35.

The nose is the first facial feature other people notice mainly because it's in the center of the

face. It can compliment your eyes or demand center stage.

The most common flaws or concerns addressed by **rhinoplasty** are hump on the bridge, a nose that is too large, too long, too wide, or too bulbous at the tip.

"Achieving facial harmony with a natural appearance is the ultimate goal," says Dr. William Silver. "Every patient has different features, so there's no one nose that will fit every face."

Dr. Silver who holds triple board certification in Facial Plastic & Reconstructive Surgery, Otolaryngology and Cosmetic Surgery shares that nearly half of the **rhinoplasties** he performs are revisions of the work of other surgeons.

Revision rhinoplasty is much more difficult than primary (first time) **rhinoplasty** because not only do we have an unwanted exterior to correct, we now have a potentially very compromised interior with nasal airway obstruction. Correcting the functional part of the nose can be much more complicated depending on the previous surgeons techniques.

"The nose is the most complex structure and has a very functional purpose," says Dr. DeJoseph.

DeJoseph holds double board certification in facial plastic & reconstructive surgery. I always tell my patients, "It's one thing to have a nose look a certain way, but what use is that if it doesn't work like a nose?"

The important thing to remember when considering **Rhinoplasty**, is in the selection of the plastic surgeon. **Rhinoplasty** is one of the most intricate, challenging procedures in plastic surgery and **finding a surgeon who specializes in Rhinoplasty and Revision Rhinoplasty is paramount.**

I Lost Three Dress Sizes



"I lost three dress sizes in three months," Susan shared. "My wedding is in June and I feel so much better about my appearance."

Liposuction helps shape the body by removing unwanted fat deposits, particularly from the abdomen, hips, thighs, buttocks and upper arms.

Who's a good candidate for liposuction? "I would have to say someone who is healthy, less than 30% overweight, stable with current weight for six months, and is concerned with specific areas of their body," reports Dr. Michael Tolson.

Who is not a good candidate for liposuction? "A person that is more than 35% overweight who desires liposuction everywhere," says Dr. Tolson. "You can only remove 5 liters of fat safely, so a patient this size would need to focus on one area at a time."

However, an overweight person whose weight has been stable and has specific problem areas of fat or are still great candidates for **Liposuction**.

Fat located in the abdomen, hips, thighs and under the chin are considered "**localized accumulation of fat**" areas. After the age of 30, an individual gains fat according to a genetically predetermined pattern. Therefore, after pregnancy or weight loss you will find these areas almost impossible to eliminate.

Liposuction is the only realist means of **significantly changing the body's silhouette**. In effect, liposuction is like targeting your diet to specific areas of the body.

After **liposuction**, the new body's shape is more or less permanent. If a person does gain weight, it will simply be a larger version of the new body shape.

"I found it easier and more engaging to exercise because not as much body bulk gets in the way," reported Laurie. "I was even more motivated to eat healthy and exercise."

"I wasn't huge, just had no waist and a pouchy abdomen," says Sandra. "Dr. Tolson reported removing over 3 liters of fat. I went from a size 10 to a size 6! I feel great and I love my shape. I've never looked this good, not even in my 20's"

Get Rid of Your Double Chin



Does a double chin have you down? If so, you're not alone. Using **liposuction** to remove the small pocket of fat under the chin can have a tremendous impact on the profile by creating a more defined jawline.

Through a tiny incision under the chin, a small **cannula** is used to remove the fat of the **submental jowl** area (under the chin and jaw area). The procedure can take as little as 30 minutes to an hour under local anesthesia. A single stitch may be all that is required and is removed in three to four days.

A compression garment is usually worn the first day and most patients experience very minor bruising with little discomfort.

The projection and contour of the chin and jaw are defining features of the facial profile. Even subtle changes can have a profound impact. The goal is to create proportion with the projection of the nose.

Submental Liposuction alone may not provide facial harmony in patients without chin projection. A **chin implant** can be placed through the same incision used for the **Submental Liposuction** to provide a more balanced-and thus more harmonious, facial appearance.

QT Mini Facelift



The "**QT Mini Facelift**" offers all the benefits of a full facelift with little down time and at about half the cost.

A new low downtime facelift developed by William E Silver, MD, FACS and Dr. Louis DeJoseph at Premier Image Cosmetic & Laser Surgery for people on the go that aren't quite ready for a full facelift

"**QT Mini Facelift**" recently featured on **Fox 5 & 11 Alive News** as the best low down time alternative to the traditional full facelift.

Dr. DeJoseph explains that the "**QT Mini Facelift**" is for patients who don't have the time or money for major plastic surgery.

"The "**QT Mini-Facelift**" is a local anesthetic procedure developed to offer all the benefits of a traditional full facelift with minimal down-time," reported Dr. Silver. "The "**QT Lift**" will leave you with smaller incisions, less bruising, and a recovery time of only 3-5 days."

Mother's Day is the Perfect Time



Mothers today want to feel good about themselves and restoring their sexy, youthful appearance is only a **Gift Certificate** away.

Gift Certificates can be purchased in any monetary increments and used for any procedure or product.

Mrs. Duffy's husband surprised her with a "**QT Mini Facelift**" and do I need to tell you he is not just her "Knight in Shining Armor," but our entire office wants to find a man just like Mr. Duffy.

Mrs. Palmer's daughter, Stacy surprised her mother with a "**Premier Mini Make-Over**". It's a **Gift Certificate & Gift Basket** with a combination of non-surgical treatments like **Botox**(anti-wrinkle treatment), **Restylane** (soft dermal filler), and medical skin care treatments like

Microdermabrasion, ReJuv-A Triple Facial and the ultimate in skin care products.

Show her how much she means and make this **Mother's Day Gift** special.

Seminar - April 24th 6pm - The Truths & Myths of Plastic Surgery



Please be our guest **Tuesday, April 24th 6pm**

for an evening filled with Fun, Food and Wine.

Double and Triple Board Certified Plastic Surgeons share with you a delightful meal and an informative visual presentation on surgical and non-surgical facial and body plastic surgery.

Find out what makes these new low down-time procedures the hottest trends in plastic surgery today.

- "QT" Mini Facelift
- "VUE" Volume Undereye Enhancement
- "LUST" Lipodissolve UltraSonic Thermal Treatment
- "NSFL" NonSurgical FaceLift

If you are considering plastic surgery or interested in how to stay looking younger then this is an event you won't want to miss.

RSVP 770-457-6303 Limited seating available. Call now to reserve your place.

In appreciation of your participation all guests receive Gift Certificates for a Complimentary Mini Facial & Skin Analysis and a Complimentary Consultation with any one of our Board Certified Plastic Surgeons.

Premier Image Cosmetic & Laser Surgery, Georgia's first multi-specialty cosmetic surgery practice founded in 1970 by Triple Board Certified Facial Plastic & Reconstructive Surgeon, Dr. William E. Silver in answer to his dream of providing patients with a diversity of cosmetic procedures by only board certified physicians and surgeons in their specialty fields.

Premier Image Cosmetic & Laser Surgery offers a variety of cosmetic procedures for facial & body plastic surgery, including laser skin resurfacing and rejuvenation, laser tattoo, hair and vein removal. On campus is

Premier's Anti-Aging Medi-Spa for the ultimate in medical skin care products and services. In addition, patients have the convenience of one of Atlanta's highly recognized, fully licensed out-patient surgery centers honored with the prestigious "AAA" accreditation.

Among the Center's patients are local dignitaries, business leaders and entertainers, as well as local children and adults. They enjoy the convenience of the center offering related cosmetic services in a setting that provides a comfortable home-like environment with luxurious accommodations. Patients can relax and feel at ease while receiving the care of Dr. Silver's team of experts with board certified anesthesiologist, physicians and surgeons, and a medical staff chosen for their exceptional credentials and caring attitudes.